

Curriculum Vitae



Sabine Pitteloud, Prof. Dr.

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Research Interests

- Multinationals, Business Interest Organizations
 - Swiss and International History
 - Lobbying, Public Policies, Institutions
 - Offshoring, Restructurings, Labor relations
 - Environmental Governance and Regulation
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Work Experience

2023 –	Assistant Professor, UniDistance Suisse
2023 – 2023	Visiting scholar, University of Glasgow (Subside Tremplin Unige)
2021 – 2022	Harvard-Newcomen Postdoctoral Fellow, Harvard Business School, USA
2019 – 2023	Lecturer (maître-assistante) in Social and Economic History, University of Geneva
2017 – 2018	Visiting PhD Student, The Robert L. Heilbroner Center for Capitalism Studies, The New School for Social Research, NY, USA (Doc.Mobility Grant of The Swiss National Science Foundation SNSF)
2017 – 2017	Visiting PhD Student, Lehrstuhl für Sozial- und Wirtschaftsgeschichte, Humboldt, Universität zu Berlin, Germany (Doc.Mobility SNSF)
2013 – 2019	PhD Student and Teaching Assistant in Economic History, University of Geneva
2012 – 2013	Internship at Mairie de Chamonix-Mont-Blanc, France, Working on a candidature for the intangible cultural heritage list of UNESCO
2012	Graduate Study Program, United Nations, Geneva, Working group for UNCATD (United Nations Conference on Trade and Development), Center for Constitutional and Human Rights, Berlin

Publications

BOOK

Bott, Sandra, Sabine Pitteloud, and Janick Marina Schaufelbuehl (2025). *Environmental Regulation and the History of Capitalism: The Role of Business from Stockholm 1972 to the Climate Crisis*. Routledge.

Pitteloud, Sabine. *Les multinationales suisses dans l'arène politique (1942-1993)*, Genève, Droz, 2022.

ARTICLES

Pitteloud, Sabine and Donzé, Pierre-Yves (2024). Swiss Multinationals versus the French Welfare State? The Social Security Deficit, European Integration, and the Battle for "Fair" Drug Prices (1970–1990), *Contemporary European History*, pp. 1–20.

Pitteloud, Sabine (2023). Have Faith in Business: Nestlé, Religious Shareholders, and the Politicization of the Church in the long 1970s, *Enterprise & Society*, 1–29.

Näsman, Mattias, and Sabine Pitteloud (2022). The Power and Limits of Expertise: Swiss–Swedish Linking of Vehicle Emission Standards in the 1970s and 1980s, *Business and Politics*, 1–20.

Pitteloud, Sabine (2021). Les « multinationales » comme catégorie politique: les années formatrices [1970s-1990s], *Entreprises et histoire*, Numéro spécial : *L'entreprise comme acteur politique*, 93–110.

Pitteloud, Sabine (2021). Let's Coordinate! The Reinforcement of a 'Liberal Bastion' within European Industrial Federations, 1978-1987, *Business History*, vol.54, n°2, 345–365.

Pitteloud Sabine (2020). Unwanted Attention: Swiss Multinationals and the Creation of International Corporate Guidelines in the 1970s, *Business and Politics*, vol. 22, n°4, 587–611.

Pitteloud Sabine (2020). 'American Management' vs 'Swiss Labour Peace'. The closure of the Swiss Firestone factory in 1978, *Business History*, vol. 64, n°9, 1648–1665.

Grob, Leo, and Sabine Pitteloud (2019). Multinationale et fermetures de filiales : les conséquences sociales et politiques de décisions économiques. *Entreprises et histoire*, vol. 97, n°4, 97–109.

Pitteloud Sabine (2019). Industrie-Holding: Creating a Community of Interest among Swiss «Multinationals», *Revue suisse d'histoire SZG/RSH*, vol. 69, n°3, 400–417.

Pitteloud Sabine (2019). The Social Desirability of Offshoring: a Swiss Consensus [1945-1975], *Zeitschrift für Unternehmensgeschichte (ZUG)/Journal of Business History*, vol. 64, issue 2, 255–273.

Pitteloud Sabine (2017). L'autodiscipline en guise de régulation : La stratégie patronale à l'heure de la surchauffe économique en Suisse autour de 1960. *Traverse-Revue d'histoire*, Nr.3, 113–126.

BOOK CHAPTERS

Pitteloud, Sabine (2025). "Business Facing Activism: Organised Business and Civil Society Movements in Germany and Switzerland Since the 1970s in: da Silva Lopes, T., Duguid, P. and Fredona R. (eds.), *Climate Change and Business. Historical Perspectives*. Routledge.

Marx, Christian, und Sabine Pitteloud (2024). Zeitgeschichte und Unternehmensgeschichte. Un dialogue manqué?, in: Kleinöder N., Marx C., Gehlen B., and Czierpka J. (eds.) *Neue Perspektiven der Unternehmensgeschichte*, Brill, S. 124–150.

Pitteloud, Sabine (2021). Multinationals' Need for State Protection: the Creation of the Swiss Investment Risk Guarantee in the 1960s, in: Jakob, M., Kleinöder S., and Kleinschmidt C. (eds.) *Security and Insecurity in Business History: Case Studies in the Perception and Negotiation of Threats*. Nomos Verlag, 111—134.

SPECIAL ISSUES

Pitteloud, Sabine, and Peter Van Dam (2024). "Businesses, Activists, and the Quest for Legitimacy." *Entreprises et Histoire* 117, no. 4, 6–18.

Ginalski, Stéphanie, Sabine Pitteloud und Sarah-Maria Schober (2024). Natur. Einblicke in die 6. Schweizerischen Geschichtstage. Editorial, *Traverse. Zeitschrift für Geschichte*, Band 2024/1, S.7-17.

Ballor, Grace, and Sabine Pitteloud (2023). Introduction: Capitalism and Global Governance in Business History, *Business History Review* 97, no. 3, 459–79.

THESIS

Pitteloud Sabine (2019). «Les invisibles deviennent visibles»: le rôle politique des multinationales et les débats sur l'internationalisation en Suisse [1942-1993], thèse de doctorat, Université de Genève.

REVIEWS

Pitteloud Sabine (2023). Nationalism in Global Enterprise: A Century of Indo-German Business Relations. By Christina Lubinski. Cambridge: Cambridge University Press, 2023. Pp. 300. £75.00, hardcover. *The Journal of Economic History*. 2023;83 (3):939-940.

Pitteloud Sabine (2021). Nicolás M. Perrone, Investment Treaties and the Legal Imagination: How Foreign Investors Play by their Own Rules, Oxford, Oxford University Press, 2021, *Business History Review*.

Pitteloud Sabine (2021). Moteurs et menteurs, Book Review: Samuel Klebaner, Normes environnementales européennes et stratégies des constructeurs automobiles : Un jeu coopératif aux résultats ambigus, Presses de l'École des mines, 2020, La vie des Idées.

Pitteloud Sabine (2019). Benjamin C. Waterhouse: The Land of Enterprise: A Business History of the United States, 2017, *Traverse*, 3, p. 192-193.

Pitteloud Sabine (2018). Stéphanie Ginalski: Du capitalisme familial au capitalisme financier? Le cas de l'industrie suisse des machines, de l'électrotechnique et de la métallurgie au XXe siècle, 2015, Revue Suisse d'Histoire.

Pitteloud Sabine (2016). Panel Review: Gauche-droite, patronat-syndicats: un cadre pour la vie politique suisse?, Organisateur: Christophe Vuilleumier, Participants: Olivier Meuwly, François Jequier, 4ème Journées suisses d'Histoire, Juin 2016, Lausanne.

Pitteloud Sabine (2016). Panel Review: Les organisations patronales et leur(s) pouvoir(s) en Suisse du 19e siècle à aujourd'hui, Organisateur: Sébastien Guex, Participants: Dorothee Ryser, Claire-Lise Debluë, Roman Wild, 4ème Journées suisses d'Histoire, Juin 2016, Lausanne.

TEACHING MATERIAL

Jones, Geoffrey, and Sabine Pitteloud (2022). Nestlé, Shared Value and KitKat Diplomacy. *Harvard Business School Case* 323-018.

Jones, Geoffrey, and Sabine Pitteloud (2022). "K.C. Li: The Tungsten King." *Harvard Business School Teaching Plan* 322-056.

POPULAR MEDIAS & COMMUNICATIONS

Arts, Hiske, Geoffrey Jones, Sarah A. Soule, Lora Verheecke, Sabine Pitteloud, Peter Van Dam, and Timothée Binoth (2024). Debate "Can Activists Change Business For Good?" *Entreprises et Histoire* 117, no. 4, 143–54.

Pitteloud, Sabine (2023) Guest-speaker in Retour vers le passé de l'écologie, Animation by Roland Guex, La Télé Vaud Fribourg.

Pitteloud, Sabine (2022). Infoclio Interview, par Timothée Binoth, 6. Geschichtstage

Pitteloud, Sabine (2022). Qui dirige la Suisse ? Multinationales et diplomatie suisse sous une perspective historique, SAGW, Rubrique décodage.

Pitteloud, Sabine (2019). Une question de chance ? Le mot de la fin, *Bulletin de l'Académie suisse des sciences humaines et sociales (ASSH)*.

Pitteloud Sabine (2019). Nestlé: le directeur financier de 2018 et celui de 1886 ont-ils des idées différentes sur l'importance de la nationalité de la multinationale ? *Entreprises et histoire*, vol. 95, n°2.

Pitteloud, Sabine (2017). *Offshoring: Reassessing the Rhetoric of Ineluctability*, Public Seminar, New School, New York.

URL: <http://www.publicseminar.org/2017/12/offshoring/>

Pitteloud, Sabine. (2017). *Délocalisation, une tradition bien de chez nous*, Université de Genève : Le Journal, N°139.

URL: <https://www.unige.ch/lejournale/numeros/journal139/article-5/>

REPORTS

Encouraging development-led globalisation and alleviating global poverty through a socially inclusive approach to trade and development in 50th United Nations Graduate Study Programme (GSP), Geneva 2-13 July 2012: Opportunities and challenges in a world of seven billion, Report of the Working Groups, p.17-41.

WORKING PAPERS

Pitteloud, Sabine, Grace Ballor, Patricia Clavin, Nicolas M. Perrone, Neil Rollings, and Quinn Slobodian, (2022). Capitalism and Global Governance in Business History: A Roundtable Discussion, *Harvard Business School General Management Unit Working Paper* No. 22-081.

Pitteloud, Sabine (2022). Multinationals and Varieties of Capitalism: When U.S. Giants Stepped into the Swiss Coordinated Labor Market in the 1950s, *Harvard Business School Working Paper*, No. 22-075, June 2022

Pitteloud, S. (2020), Delay and Dilution in the Implementation of Environmental Norms: Business Groups and the Regulation of Car Emissions in Switzerland in the 1970s–1980s, 2020, Working Papers of the Paul Bairoch Institute of Economic History.

Education

2019	Doctorat PhD in Economic and Social History University of Geneva. Supervised by Professor Mary O'Sullivan
2013	Master of Arts in Geography and Territorial Sciences, Option Economic History University of Geneva
2011	Bachelor of Arts in Geography and Environmental Studies University of Geneva
2010	Erasmus Exchange University of Hamburg, Germany
2009	Certificate of Geopolitics and Geostrategy University of Geneva
2008	Secondary School Diploma (Maturité fédérale) Lycée-Collège de la Planta, Sion

Teaching

2012 –	University of Geneva
2019 – 2021	Cours d'histoire économique contemporaine: la Suisse en perspective internationale (Bachelor) Cours de méthodes en histoire économique internationale (Master) Cours d'État et société (Master) Supervision of Bachelor and Master dissertations
2022	Université de Lausanne Course Session : Socio-Histoire du Capitalisme, invited by Dr Stéphanie Ginalski
2021	Harvard Business School Doctoral Seminar (3 sessions on the History of Business Interest Organizations, Neoliberalism and European Integration) Development of teaching material for the course Entrepreneurship and Global Capitalism under the supervision of Professor Geoffrey Jones
2014 – 2019	University of Geneva, Teaching Assistant Séminaire de méthodes qualitatives Séminaire d'histoire économique contemporaine: la Suisse en perspective internationale Séminaire d'histoire économique générale Séminaire d'histoire économique contemporaine de l'Europe

Languages

French	native
English	fluent (advanced C1 CAE certificate)
German	fluent (C1 Goethe certificate)
Italian	basic knowledge

Editorial Responsibility

2022 –	Co-editor in chief, Entreprises et Histoire
2022 –	Member of the editorial committee, Traverse, Revue d'Histoire
2022 –	Traverse, Co-editor of the special issue 1/2024 on « Natur/Nature » with Stéphanie Ginalschi (Université de Lausanne) and Sarah-Maria Schober (Universität Zürich)
2021 –	Guest co-editor with Prof. Grace Ballor (Bocconi University), Business History Review, Special Issue “Governing Global Capitalism”

Administrative duties & Associations

2019 –	Organisation of the Staff Seminar, Department of History, Economics and Society University of Geneva
2019 – 2021	Member of the Scientific Committee for the Quantitative Methods Certificate University of Geneva
2019	Member of the Nomination Committee for two professor position in political economy University of Geneva
2018 –	Scientific Comity of the PDHC (doctoral program in modern history) Financed by Cuso (Conférence universitaire de Suisse occidentale)
2015 – 2016	Member of the Social Sciences Faculty Council, University of Geneva
2014 – 2016	Member of the Structure and Governance Commission for the new Social Sciences Faculty Goals: resource allocation for the different departments
2014 – 2016	Scientific Comity of the PDHC (doctoral program in modern history) Financed by Cuso (Conférence universitaire de Suisse occidentale)
2010 – 2012	Member of ESN Comity (Erasmus Student Network) Events organization

Grants & Awards

2025	Philip Scranton Best Article prize awarded by the Business History Conference in the United States
2024	Swiss National Science Foundation Project funding: Organised Business and Environmental Governance in Western Europe [1945-1995] (822'169 chf)
2023	Subside Tremplin, University of Geneva
2023	Bourse de recherche, Fondation Schmidheiny (5'400 chf)
2021	Harvard-Newcomen Fellowship in Business History
2020	Prix Universal, Best Dissertation Award 2019, ex-aequo
2019	BHC Chandler Travel Grant
2019	ASSH Travel Grant
2017	Doc.Mobility Fellowship from the Swiss National Science Foundation